

# JOHN ABRAHAM

Pranay Chulet  
Founder and CEO  
Quikr

Dear Mr Chulet,

I have heard the good news that OLX India joined leading websites like Craigslist, Amazon, and eBay India in refusing to trade in live animals. On behalf of dogs, cats, goats, roosters, and other animals, I urge Quikr to follow suit.

I'm aware animals are advertised on Quikr.com for "adoption", but true adoption can only be ensured by working with reputable and registered animal protection NGOs, which have countless dogs and cats available, many of whom have been abandoned after being obtained on impulse through websites like yours, other pet shops, or breeders. Reputed animal protection NGOs would have a rigorous adoption process to guarantee as best as reasonably possible that animals are going only to the homes of people with the love, time, patience, and resources to care for them properly.

Moreover, it's obvious that animals such as roosters and goats who are traded via your site can end up being used for illegal fighting or slaughter. In addition, advertisers on Quikr.com commonly provide the cost of dogs, cats, or other animals off site, after messages have been exchanged, under the guise of "free adoption".

By allowing dogs, cats, and other animals to be traded via your platform, Quikr is putting animals at risk of being cruelly housed and transported as well as being obtained by abusive people or impulse shoppers who are simply not prepared to provide them with lifelong care.

Will you please join the ranks of OLX India and other leading websites by banning advertisements for live animals? I appreciate your time and immediate attention to this important matter and look forward to sharing your response with my many fans as well as my friends at PETA India. You can reach me via PETA India's Sachin Bangera at [SachinB@petaindia.org](mailto:SachinB@petaindia.org).

Sincerely,

A handwritten signature in black ink that reads "John Abraham". The signature is written in a cursive style and is positioned above a horizontal line.

John Abraham