

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

13 July, 2017

Mr. K.M Unni
Director
JetLite (India) Ltd.
Sahar Airport Road
Andheri (East)
Mumbai- 400099

PETA India
PO Box 28260
Juhu, Mumbai
400 049
(22) 4072 7382
(22) 2636 7383 (fax)

Info@petaindia.org
PETAIndia.com

Subject: Serving only plant-based food on all JetLite flights.

Dear Mr. Unni,

I am writing on behalf of People for the Ethical Treatment of Animals (PETA) India and our nearly 1 million members and supporters to request that JetLite follow Air India's lead by serving only tasty plant-based food on your flights. Doing so would help balance your airline's carbon footprint while protecting the planet, animals, and human health and having a positive impact on food security. The United Nations has said that a global shift towards a vegan diet (free of meat, eggs, dairy, and other animal-derived foods) is vital to protect the world from the worst effects of climate change, famine, and other environmental issues.

Meat, egg and dairy production is a leading emitter of the greenhouse gases that contribute to climate change, which is causing people throughout India to endure severe droughts, heatwaves, and other hardships. The country's more than 280 million cows and 200 million other ruminant animals, including sheep, goats, yaks, and buffaloes, bred and raised to be used or killed emit nearly 12 million tonnes of methane – which traps 25 times as much heat as carbon dioxide does – into the atmosphere every year.

In addition to producing an estimated 51 per cent of worldwide greenhouse-gas emissions, animal agriculture uses massive amounts of water, land, and food resources. The meat industry is the world's biggest consumer of fresh water: according to a 2015 report in the *Stanford Environmental Law Journal*, it uses an average of more than 250 trillion litres per year. It is also responsible for more water pollution than all other industrial sources combined.

Furthermore, according to Global Footprint Network, it takes 14 times as much productive land to produce 1 tonne of beef as it does to produce 1 tonne of grain. India has the world's largest population of undernourished people – more than 194 million – but at least 50 per cent of the Earth's grain supply is fed to farmed animals.

Affiliates:

- PETA US
- PETA Asia
- PETA Australia
- PETA Germany
- PETA Netherlands
- PETA Foundation (UK)

Registered Office:
14 Doctor Lane
Classic House, Gool Market
New Delhi 110 001

CIN: U74899DL2000NPL103217

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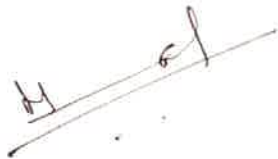
Eating animals also wreaks havoc on human health. The consumption of meat, eggs, and dairy foods has been conclusively linked to an increased risk of heart disease, strokes, diabetes, obesity, and cancer. Studies have shown that compared to meat-eaters, vegans are 50 per cent less likely to develop heart disease, are up to 50 per cent less prone to suffering from cancer, and live an average of six to 10 years longer.

Today's industrialised farming methods result in extra misery for animals, who are commonly confined by the thousands to crowded, filthy sheds. Calves on dairy farms are usually torn away from their mothers within hours of birth, and unwanted chicks from the egg and meat industries are drowned, crushed, macerated, or even burned alive. Chickens' and cows' throats may be cut while they're still conscious, fish typically suffocate or are cut open while they're still alive, and pigs are often stabbed in the heart as they scream in pain. Animals are often killed in full view of one another and dismembered while they're still conscious.

May we please hear that JetLite will switch to serving only vegan food? We would be happy to assist with menu planning.

Thank you for your time and consideration. I can be reached at ManilalV@petaindia.org.

Sincerely,



Manilal Valliyate
Chief Executive Officer

PETA India
PO Box 28260
Juhu, Mumbai
400 049
(22) 4072 7382
(22) 2636 7383 (fax)

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13 July, 2017

Mr. Amar Abrol
Chief Executive Officer
Air Asia (India) Pvt. Ltd
2nd Floor, Anna International Terminal (Old)
Chennai Airport
Chennai-600027

PETA India
PO Box 28260
Juhu, Mumbai
400 049
(22) 4072 7382
(22) 2636 7383 (fax)

Info@petaindia.org
PETAIndia.com

Subject: Serving only plant-based food on all Air Asia flights.

Dear Mr. Abrol,

I am writing on behalf of People for the Ethical Treatment of Animals (PETA) India and our nearly 1 million members and supporters to request that Air Asia follow Air India's lead by serving only tasty plant-based food on your flights. Doing so would help balance your airline's carbon footprint while protecting the planet, animals, and human health and having a positive impact on food security. The United Nations has said that a global shift towards a vegan diet (free of meat, eggs, dairy, and other animal-derived foods) is vital to protect the world from the worst effects of climate change, famine, and other environmental issues.

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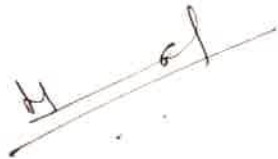
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13 July, 2017

Mr. Wolfgang Prock-Schauer
Chief Executive Officer
Go Airlines (India) Ltd
Britania Industries Ltd.
A-33, Lawrence Road
Industrial Area
New Delhi- 110035

PETA India
PO Box 28260
Juhu, Mumbai
400 049
(22) 4072 7382
(22) 2636 7383 (fax)

Info@petaindia.org
PETAIndia.com

Subject: Serving only plant-based food on all Go Airlines flights.

Dear Mr. Prock-Schauer,

I am writing on behalf of People for the Ethical Treatment of Animals (PETA) India and our nearly 1 million members and supporters to request that Go Airlines follow Air India's lead by serving only tasty plant-based food on your flights. Doing so would help balance your airline's carbon footprint while protecting the planet, animals, and human health and having a positive impact on food security. The United Nations has said that a global shift towards a vegan diet (free of meat, eggs, dairy, and other animal-derived foods) is vital to protect the world from the worst effects of climate change, famine, and other environmental issues.

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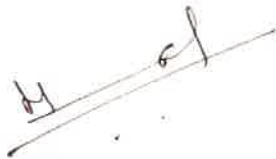
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May we please hear that Go Airlines will switch to serving only vegan food? We would be happy to assist with menu planning.

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13 July, 2017

Mr. Rahul Bhatia
Chief Executive Officer
Interglobe Aviation Ltd. (IndiGo)
Ground Floor, Central Wing
Thapar House, 124, Janpath
New Delhi-110001

PETA India
PO Box 28260
Juhu, Mumbai
400 049
(22) 4072 7382
(22) 2636 7383 (fax)

Info@petaindia.org
PETAIndia.com

Subject: Serving only plant-based food on all IndiGo flights.

Dear Mr. Bhatia,

I am writing on behalf of People for the Ethical Treatment of Animals (PETA) India and our nearly 1 million members and supporters to request that IndiGo follow Air India's lead by serving only tasty plant-based food on your flights. Doing so would help balance your airline's carbon footprint while protecting the planet, animals, and human health and having a positive impact on food security. The United Nations has said that a global shift towards a vegan diet (free of meat, eggs, dairy, and other animal-derived foods) is vital to protect the world from the worst effects of climate change, famine, and other environmental issues.

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13 July, 2017

Mr. Naresh Goyal
Chairman- Jet Airways(India) Ltd
Siroya Center
Sahar Airport Road
Andheri (East)
Mumbai- 400099

PETA India
PO Box 28260
Juhu, Mumbai
400 049
(22) 4072 7382
(22) 2636 7383 (fax)

Info@petaindia.org
PETAIndia.com

Subject: Serving only plant-based food on all Jet Airways flights.

Dear Mr. Goyal,

I am writing on behalf of People for the Ethical Treatment of Animals (PETA) India and our nearly 1 million members and supporters to request that Jet Airways follow Air India's lead by serving only tasty plant-based food on your flights. Doing so would help balance your airline's carbon footprint while protecting the planet, animals, and human health and having a positive impact on food security. The United Nations has said that a global shift towards a vegan diet (free of meat, eggs, dairy, and other animal-derived foods) is vital to protect the world from the worst effects of climate change, famine, and other environmental issues.

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May we please hear that Jet Airways will switch to serving only vegan food? We would be happy to assist with menu planning.

Thank you for your time and consideration. I can be reached at ManilalV@petaindia.org.

Sincerely,



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Chief Executive Officer

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13 July, 2017

Mr. Ajay Singh
Chief Executive Officer
Spice Jet Ltd.
319, Udyog Vihar, Phase-IV
Gurugram, Haryana- 122016

PETA India
PO Box 28260
Juhu, Mumbai
400 049
(22) 4072 7382
(22) 2636 7383 (fax)

Subject: Serving only plant-based food on all Spice Jet flights.

Info@petaindia.org
PETAIndia.com

Dear Mr. Singh,

I am writing on behalf of People for the Ethical Treatment of Animals (PETA) India and our nearly 1 million members and supporters to request that Spice Jet follow Air India's lead by serving only tasty plant-based food on your flights. Doing so would help balance your airline's carbon footprint while protecting the planet, animals, and human health and having a positive impact on food security. The United Nations has said that a global shift towards a vegan diet (free of meat, eggs, dairy, and other animal-derived foods) is vital to protect the world from the worst effects of climate change, famine, and other environmental issues.

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13 July, 2017

Mr. Phee Teik Yeoh
Chief Executive Officer
TATA SIA Airlines (Vistara)
Jeevan Bharti Tower-1
10th Floor, 124
Cannaught Circus
New Delhi-110001

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PO Box 28260
Juhu, Mumbai
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Subject: Serving only plant-based food on all Vistara flights.

Dear Mr. Yeoh,

I am writing on behalf of People for the Ethical Treatment of Animals (PETA) India and our nearly 1 million members and supporters to request that Vistara follow Air India's lead by serving only tasty plant-based food on your flights. Doing so would help balance your airline's carbon footprint while protecting the planet, animals, and human health and having a positive impact on food security. The United Nations has said that a global shift towards a vegan diet (free of meat, eggs, dairy, and other animal-derived foods) is vital to protect the world from the worst effects of climate change, famine, and other environmental issues.

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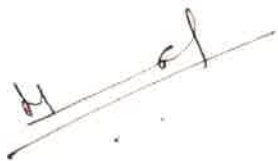
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